## **EVANZ MID YEAR CONFERENCE**



Te hui a Te Whare Tapere o Aotearoa

## PROGRAMME 2024 – Sir Howard Morrison Centre, Rotorua

	Мау		
10.15	Assemble outside the front of The Sir Howard Morrison Centre		
10.30am	Mihi Whakatau and Welcome Followed by kai and registration		
11.30am – 12.00pm	Ice Breaker (Glen Pickering and Sarah Cowley)		
12.00pm – 12.30pm	Intro to the venue by Janelle Bish and Stewart Brown, Head of Arts & Culture		
12.15pm – 1.30pm	7 x 7 On Venue Versatility/Utilisation/Maximising your Asset – Let's Work Sma Not Harder! Facilitated by Sarah Cowley.		
	<ol> <li>Scott Couch – Auckland Stadiums</li> <li>Grant Medcalf - Eden Park</li> <li>Glen Pickering – Toitoi</li> <li>Michelle Stevens - Bayvenues</li> <li>Gerry Keating – The Globe Theatre</li> <li>Alice Larmer – Spark Arena</li> <li>Jack Crutzen – PRISMA</li> </ol>		
1:30pm – 2.30pm Lunch and networking			
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1:30pm – 2.30pm 2.30pm – 4.30pm (55 minute sessions with time for changeover)	Lunch and networking Session 1 HR Management Rachel Hewett – GM Organisational Transformation & People, Venues Ōtautahi Key people and culture challenges in the events industryand practical solutions to solve them.	Session 1a Marketing & Communications Nelita Byrne – Manager Venues & Events, Tauranga City Council A 101 session on what to include in your marketing plan.	
2.30pm – 4.30pm (55 minute sessions with time for	Session 1 HR Management Rachel Hewett – GM Organisational Transformation & People, Venues Ōtautahi Key people and culture challenges in the events industryand practical solutions	Marketing & Communications Nelita Byrne – Manager Venues & Events, Tauranga City Council A 101 session on what to include	
2.30pm – 4.30pm (55 minute sessions with time for	Session 1 HR Management Rachel Hewett – GM Organisational Transformation & People, Venues Ōtautahi Key people and culture challenges in the events industryand practical solutions to solve them. Session 2 Health & Safety Adam Lynch – Reliance Risk How to create your own desktop scenarios to test and improve your	Marketing & Communications Nelita Byrne – Manager Venues & Events, Tauranga City Council A 101 session on what to include in your marketing plan. Session 2a Event Coordination Danny Schroder – GM Commercial, Venues Ōtautahi Back to basics with an overview of what you need to consider for every event.	

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6.30 – 10.30pm	Evening Function – dinner and networking on the main stage		
DAY 2 Thursday 2 May			
8.30am – 9.00am	Barista Coffee available		
9.00am – 10.00am	Cultural Collaboration Kingi Biddle – Pūkenga Mātauranga Māori – Rotorua Lakes Council Radio Announcer, Cultural Performer, Radio Commercial Writer, Television Presenter and one of Toastmaster's Top Speakers. Kingi's session will be one of the conference highlights.		
10.00am – 1.00pm	<ul> <li>Knowledge Café (including tea break 11am – 11.30)</li> <li>Round table discussions on hot topics and key issues.</li> <li>9- 11am Discussions, 11.30am Feedback</li> </ul>		
	Facilitated by Mark Mekalick		
1.00pm – 2.00pm	Lunch and networking (SHMC venue tour available)		
2.00pm – 3.00pm	Session 3 Working With Your Community	Session 3a Asset Management	
	Glen Pickering – Presenter Services	Jack Crutzen - PRISMA	
	Manager, Toitoi	The basics of how to create an Asset	
	How to engage, interact and leverage your local connections.	Management plan for your venue.	
3.00pm – 3.40pm	Keynote Speaker		
	Ari Tibble – Executive Director, Crankworx "There are few things as satisfying to me as pulling together a strong team to pull off a tricky project when the odds are stacked against you. Finding your star players and pushing them to the front at the right time to unlock some possibility that wasn't there before. Letting those who are closest to a problem solve the problem.		
	Watching people grow and be awesome. These activities are so much more satisfying than anything I've ever managed to achieve in isolation."		
3.40pm – 4.00pm	EVANZ Update and Future Events		
4.00pm	Conference Closes		
4.15pm	Transport leaves for the airport		